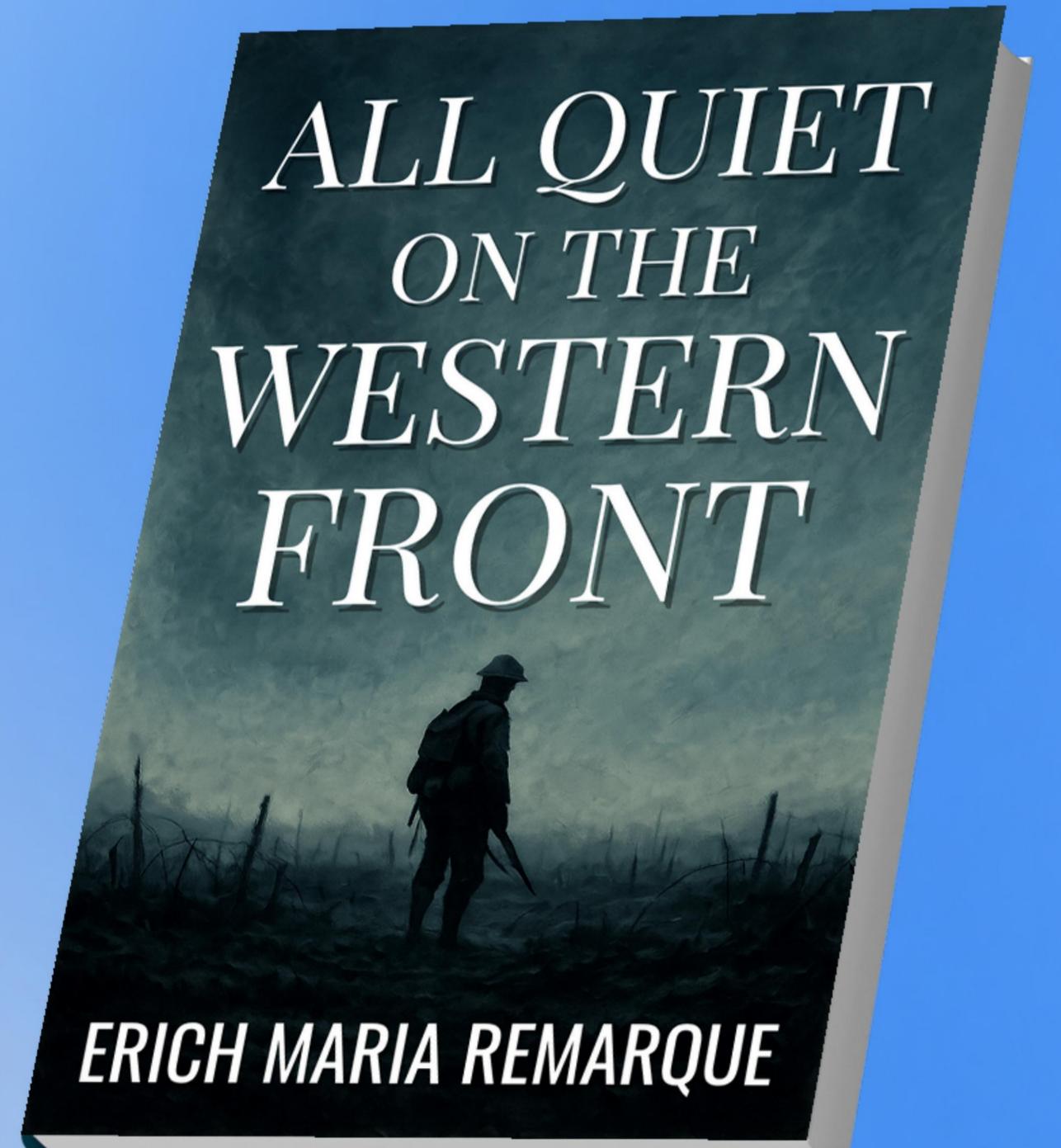




Novel Report

Proven strategies to get your book discovered by the right readers



Welcome to Your Novel Report

Welcome to your personalized roadmap to making your book stand out on Amazon. This report was built exclusively for your title using Novel Report's AI-powered engine, combined with real marketplace data from Amazon.

HOW DOES IT WORK?

Novel Report analyzes your book the same way Amazon's system does: by identifying what your book is truly about and connecting it to the exact search terms shoppers use every day.

From there, we've built a tailored guide that shows you:



Keywords that matter most — with a ready-to-use plan for filling out all 7 KDP keyword boxes to maximize discoverability.



Best-fit categories — selected from over 14,000 Amazon categories, chosen both for accuracy and for the best chance of hitting bestseller status.



Optimized book descriptions — crafted to boost conversions, while seamlessly incorporating keywords that help Amazon's A10 algorithm recognize and recommend your book.

This report removes the trial-and-error and gives you a proven framework to confidently publish your book on KDP and reach more readers.

Enter up to 7 search keywords that describe your book. [How do I change keywords?](#)

Your keywords (Optional)

Categories

Select categories and subcategories in the drop-down menus below to find up to 3 category placements that most accurately describe your book's subject matter. Your book will appear in these locations in the Amazon Store. [Tips for choosing categories](#)

Books > Mystery, Thriller & Suspense > Mystery > Cozy > Animals

Reset

Category

Mystery, Thriller & Suspense

Placement

Animals

Cats & Dogs

General

Subcategory

Mystery

Subcategory

Cozy

Subcategory

Animals

[Add another category](#)

HUGO AWARD FINALIST • ONE OF THE YEAR'S BEST BOOKS: Bill G. Newsweek, Polygon, Shelf Awareness, She Reads, Kirkus Reviews, Lib Books of the 21st Century

"An epic story of redemption, discovery and cool speculative sci-fi!"

"If you loved *The Martian*, you'll go crazy for Weir's latest."—*The W*

Ryland Grace is the sole survivor on a desperate, last-chance mission—perish.

Except that right now, he doesn't know that. He can't even remember his own name, let alone the nature of his assignment or how to complete it.

All he knows is that he's been asleep for a very, very long time. And he's just been awakened to find himself millions of miles from home, with nothing but two corpses for company.

His crewmates dead, his memories fuzzily returning, Ryland realizes that an impossible task now confronts him. Hurtling through space on this tiny ship, it's up to him to puzzle out an impossible scientific mystery—and conquer an extinction-level threat to our species.

And with the clock ticking down and the nearest human being light-years away, he's got to do it all alone.

Or does he?

SERVER

ALL QUIET
ON THE
WESTERN
FRONT

Recommendations for your book

The section below highlights the keyword strategy, book description, and categories that we have identified as the strongest combination for your book. On the following pages, you'll find detailed explanations behind these choices, along with alternative options you can use to refine and customize the recommendations to your preference.

BEST KEYWORDS FOR YOUR 7 KDP KEYWORD BOXES

Your keywords (Optional)

Frontline Comrades Trench Warfare Fiction

Disillusioned Infantry Anti War

Historic Fictions Teenage Boy Poignant Narrative

Grief & Loss Emotional Trauma For Adults

Story Of Friendship Complex Character Progression

Military Soldiers Combat Survival Sacrifice

Classic Literature European History Conflict

BEST SUBTITLE

A Powerful Anti-War Story of the Lost Generation

BEST BOOK DESCRIPTION

Description 1

They marched to war as boys seeking glory. They returned as ghosts who could never come home.

When Paul and his classmates volunteer for the German army, they believe in duty, honor, and the promise of heroism. Their schoolmaster filled their heads with patriotic fervor and visions of battlefield triumph. But the trenches of World War I offer no glory, only mud, gas, endless shelling, and the systematic destruction of everything they once believed in. War strips away their youth before they can even understand what they've lost.

One by one, Paul's friends fall to bullets, bombs, and the slow grinding terror of survival. Each death chips away at his humanity until simple pleasures like food or sleep become the only things worth fighting for. When he returns home on leave, Paul discovers something even more devastating than the front: he no longer belongs to the world he left behind. The gap between those who have seen war and those who speak of it has become unbridgeable.

As the war drags on, the circle of survivors shrinks to nothing. Boys barely old enough to shave are thrown into meat grinders, replacing the dead faster than names can be learned. Paul becomes the last of his classroom friends, a hollow man waiting for an end that feels more like mercy than tragedy. On a quiet day at the front, when the reports read all quiet, his war finally ends.

This powerful anti-war classic reveals the true cost of conflict through unflinching honesty and haunting prose. Dive into this gripping historical fiction epic and get your copy today before the price changes.

Best categories to select

eBook categories

Kindle Books > Literature & Fiction > Classics

Kindle Books > Literature & Fiction > Genre Fiction > War

Kindle Books > Literature & Fiction > Historical Fiction > European

Parent Categories

Kindle Books, Literature & Fiction, Genre Fiction, Historical Fiction

Book Categories

Books > Literature & Fiction > Genre Fiction > War

Books > Literature & Fiction > Action & Adventure > War & Military

Books > Literature & Fiction > Classics

Parent Categories

Books, Literature & Fiction, Genre Fiction, Action & Adventure

Audible categories

Audible Books & Originals > Literature & Fiction > Genre Fiction > War & Military

Audible Books & Originals > Literature & Fiction > Genre Fiction > Literary Fiction

Audible Books & Originals > Literature & Fiction > Genre Fiction > Coming of Age

Parent Categories

Audible Books & Originals, Literature & Fiction, Genre Fiction

Keywords

Keyword strategy

The section below explains how each of the 7 KDP keyword boxes was filled and constructed. Alongside every box, you'll also find additional keyword opportunities that you can use as alternatives to further refine your strategy.

The smart keyword strategy behind your report:

Each keyword box allows for up to 50 characters. Depending on the strength and structure of a phrase, sometimes it's best to use the exact phrase alone to maximize ranking potential.

In other cases, it's more effective to fill the box with multiple complementary keyword phrases so as to maximize what you rank for. Fortunately, our system has already analyzed this for you, automatically determining when to use standalone phrases and when to group keywords together to create the most optimized structure possible. This ensures your book appears in front of more of the right shoppers on Amazon.

Your keywords (Optional)

Frontline Comrades Trench Warfare Fiction

Disillusioned Infantry Anti War

Historic Fictions Teenage Boy Poignant Narrative

Grief & Loss Emotional Trauma For Adults

Story Of Friendship Complex Character Progression

Military Soldiers Combat Survival Sacrifice

Classic Literature European History Conflict

TARGETED DESCRIPTIVE PHRASES:

These two keyword boxes are reserved for carefully chosen descriptive phrases that not only define your book but also align with what high-intent shoppers are already searching for. Each phrase is optimized for stronger conversions, helping your book appear in front of readers most likely to purchase.

GENRE OR TOPIC-RICH TERMS:

These three keyword boxes were dedicated to genre- and topic-focused terms that signal to Amazon exactly what your book is about. Each box makes full use of the 50-character limit to maximize coverage and strengthen the algorithm's understanding of your book's core themes.

CATEGORY ANCHORING TERMS:

The final two keyword boxes are dedicated to anchoring your book to the categories you've selected. Without these supporting terms, Amazon may reassign your book to categories of its own choosing. Including category-specific keywords reduces that risk and helps secure your placement where it matters most. In addition, using the kinds of keywords Amazon expects to see alongside your chosen categories strengthens the algorithm's confidence in your book and improves its ability to rank you correctly. If categories are less important for your strategy, you can repurpose these boxes for additional genre/topic-rich keywords or for more targeted descriptive phrases.

1. Targeted descriptive keyword phrases

These are well-defined keyword phrases that our system has identified as both actively searched by your target readers and historically effective for books like yours. Because they are longer, more descriptive phrases, they tend to convert better than broad, generic terms. For that reason, the best strategy is to dedicate each phrase to its own keyword box rather than filling the remaining characters with unrelated words. This focused approach signals greater relevance to Amazon, strengthens how the algorithm views the phrase, and ultimately improves your ability to rank for it.

Here are our recommended targeted descriptive phrases

Keyword phrase	Relevancy Score	Conversion score
Frontline Comrades Trench Warfare Fiction	98.0	98.5
Disillusioned Infantry Anti War	96.0	97.5

Other targeted descriptive phrases

Keyword phrase	Relevancy score	Conversion score
Battlefield Survivor Shell Shocked Veteran	94.0	96.5
Youth Platoon War Is Hell	92.0	95.5
Frontline Comrades Western Front	90.0	94.5
Replacement Rookies Cannon Fodder	88.0	93.5
Homecoming Stranger In Familiar Land	86.0	92.5
Disaffected Youth Lost Generation	84.0	91.5
Conscience Crisis Pacifism Literature	82.0	90.5
Conscript Coming Of Age Bildungsroman	80.0	89.5

Conversion score: A score that estimates how often a search for a keyword phrase results in a purchase of your book.

Relevancy score: keyword phrase that signal to Amazon that your book aligns with what readers are looking for.

2. Genre or topic-rich keyword terms

For these keyword boxes, it's best to maximize the 50-character limit by filling them with highly descriptive genre or topic-rich terms. Doing so helps Amazon's system clearly understand what your book is about and increases its confidence in ranking it appropriately. The keyword phrases recommended here were selected by analyzing your book alongside other successful titles in your genre, identifying the terms that consistently triggered Amazon to give those books stronger visibility.

Here are our recommended genre or topic-rich keywords

Keyword phrase	Character Count
Historic Fictions Teenage Boy Poignant Narrative	50
Grief & Loss Emotional Trauma For Adults	42
Story Of Friendship Complex Character Progression	50

Other genre or topic-rich phrases

Keyword phrase	Searches/mo.	Relevancy score	Keyword phrase	Searches/mo.	Relevancy score
Historic Fictions	6329	95.0	Classic 20th Century Literature	1590	98.0
Teenage Boy	3990	75.0	World War 1 History	366	96.0
Poignant Narrative	6848	85.0	Ties Forged In War	720	95.0
Grief & Loss	1243	90.0	Stories With Emotional Depth	73679	94.0
Emotional Trauma	6985	85.0	Dealing With Ptsd And Trauma	405	93.0
For Adults	13697	70.0	Emotional Subject Literary	5017	93.0
Story Of Friendship	6096	90.0	Psychological Lit About Trauma	561	92.0
Complex Character Progression	2776	75.0	Pain, Suffering, And Fear Of Loss	529	92.0
Dark Historical	19530	90.0	Poignant Unique Emotional	14904	91.0
Death And Grief	1631	95.0	Teen Lit About Courage And Survival	1538	90.0
Healing From Ptsd	1884	80.0	Dealing With Emotional Trauma	2170	90.0
Realistic Historical	6768	85.0	Emotional Writings About Survival	541	90.0
Dealing With Grief	2253	85.0	Survival Stories For Teens	523	89.0
Historical Literature	3662	90.0	Stories About Living With Emotional Trauma	649	89.0
Grief And Bereavement	3075	85.0	Traumatic Experiences Shape Us	626	88.0

Conversion score: A score that estimates how often a search for a keyword phrase results in a purchase of your book.

Relevancy score: keyword phrase that signal to Amazon that your book aligns with what readers are looking for.

3. Category anchoring keyword terms

When Amazon reviews your categories, it cross-checks them against the keywords you've provided to determine whether your book truly belongs there. Certain keywords make Amazon far more likely to keep your book in the categories you've chosen. Based on this, our system has identified and recommended a combination of keywords that best support your selected categories.

(Blue highlights indicate our top recommendations.)

However, if keeping your book anchored to specific categories is not a priority, you can remove these keywords from your 7 KDP keyword boxes and instead use the space for additional targeted descriptive phrases or genre/topic-rich terms.

CATEGORY 01: Literature & Fiction > Classics

Literary Classics
Classic Fiction
Classics
Literature
Timeless Fiction
Vintage Fiction
19th Century Fiction
Classic Coming-of-Age

Classic Literature
Literature Classics
Literature And Fiction
Fiction
Classic Authors
20th Century Classics
Historical Classics

CATEGORY 02: Literature & Fiction > Genre Fiction > War

Historical Fiction Thriller
Historical Thriller Fiction
Military
Historical Adventure Fiction
Soldiers
Survival
Warfare
War
Conflict
Action-packed

Historical Fiction Thrillers
Espionage
Adventure Fiction
Suspense
Battle
Combat
Adventure
Sacrifice
Strategy

CATEGORY 03: Literature & Fiction > Historical Fiction > European

Historical Fiction European History
Historical Mystery Fiction
Historical Fiction
World War Ii
Ancient Civilization
Roman Empire
Renaissance
French History
Russian History
Europe

Historical Fiction Europe
Fiction Historical
Historical Fiction Series
European History
British History
Medieval
Greek Myth
Victorian Era
Historical Events

Categories



Category options: Ebook

The following categories were selected because they are the best fit for your book and show the most popularity from shoppers. This will give Amazon's system more confidence in your book, drive more sales, and get your book in front of the right type of readers. It's important to note that none of these categories are [ghost categories](#) - which is something that Amazon doesn't tell you, and should be avoided.

Recommended ebook categories

CATEGORY 01

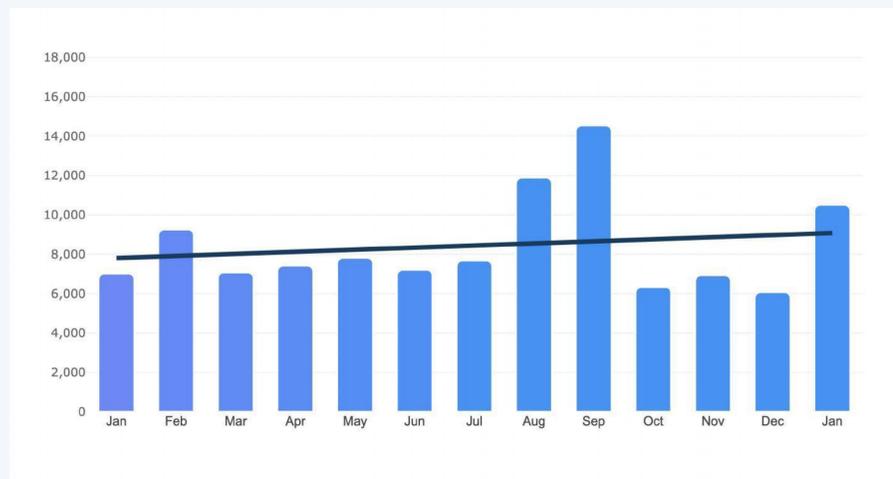
Kindle Books > Literature & Fiction > Classics

Sales to #1: 776

Sales to #10: 118

Percent of books that are from publishers: 50.0%

Percent of books enrolled in KU: 67.0%



Monthly Sales of Category's Top 30 Bestsellers

CATEGORY 02

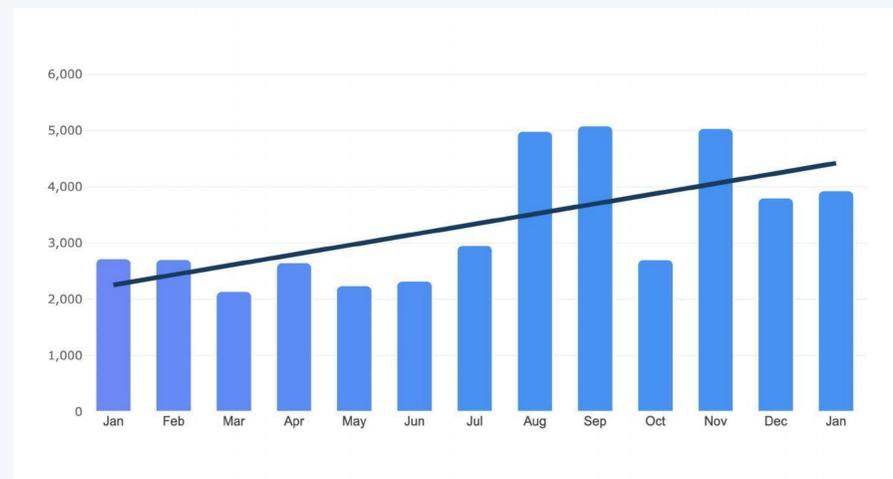
Kindle Books > Literature & Fiction > Genre Fiction > War

Sales to #1: 175

Sales to #10: 60

Percent of books that are from publishers: 77.0%

Percent of books enrolled in KU: 54.0%



Monthly Sales of Category's Top 30 Bestsellers

CATEGORY 03

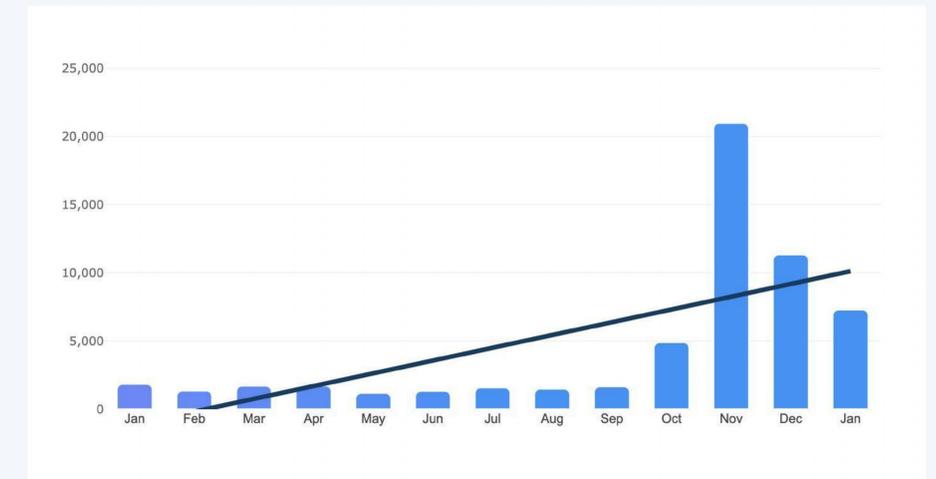
Kindle Books > Literature & Fiction > Historical Fiction > European

Sales to #1: 2,519

Sales to #10: 30

Percent of books that are from publishers: 28.0%

Percent of books enrolled in KU: 81.0%



Monthly Sales of Category's Top 30 Bestsellers



Other possible ebook categories

CATEGORY 01

Kindle Books > Literature & Fiction > Literary Fiction > Psychological

Sales to #1: 551

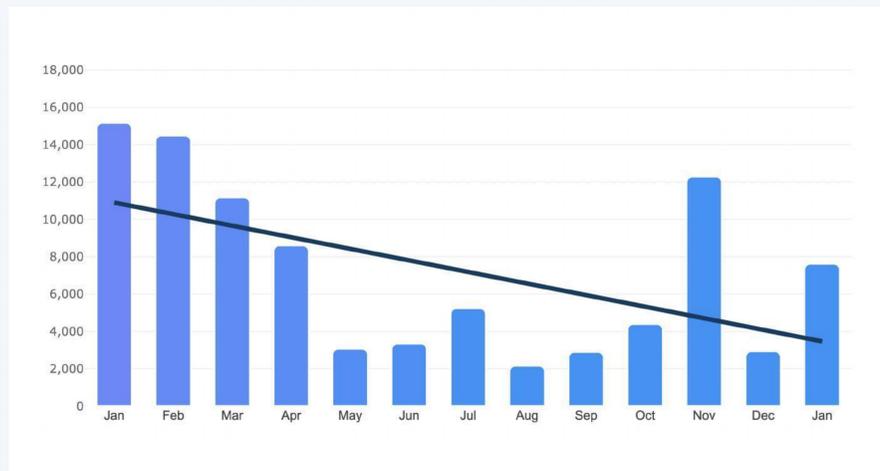
Sales to #10: 86

Percent of books that are from publishers: 70.0%

Percent of books enrolled in KU: 40.0%

Associated keywords:

Psychological Drama, Psychological Exploration, Character Study, Introspective, Psychological Journey, Complex Characters, Emotional Turmoil, Inner Demons, Troubled Minds, Psychological, Mind Games, Manipulation, Psychological Manipulation, Dark Secrets, Haunting, Twisted, Dark And Twisted



Monthly Sales of Category's Top 30 Bestsellers

CATEGORY 02

Kindle Books > Literature & Fiction > Action & Adventure > War & Military

Sales to #1: 137

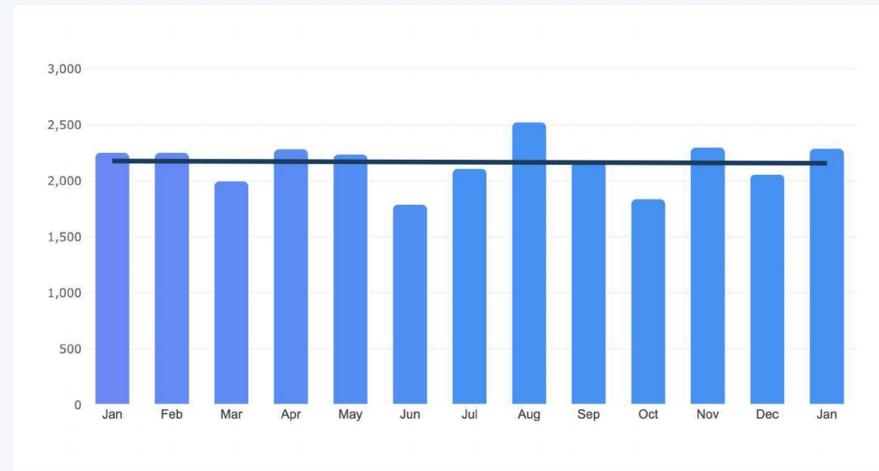
Sales to #10: 37

Percent of books that are from publishers: 60.0%

Percent of books enrolled in KU: 79.0%

Associated keywords:

Military Fiction, Historical Fiction Thrillers, Military Thriller Series, Espionage, Post Apocalyptic, Apocalyptic Fiction, Action, Adventure, Military, Survival, Soldiers, War, Battlefield, Combat, Strategy, Sacrifice, Courage, Conflict, Resilience, Betrayal



Monthly Sales of Category's Top 30 Bestsellers

CATEGORY 03

Kindle Books > Literature & Fiction > Classics > Literary

Sales to #1: 305

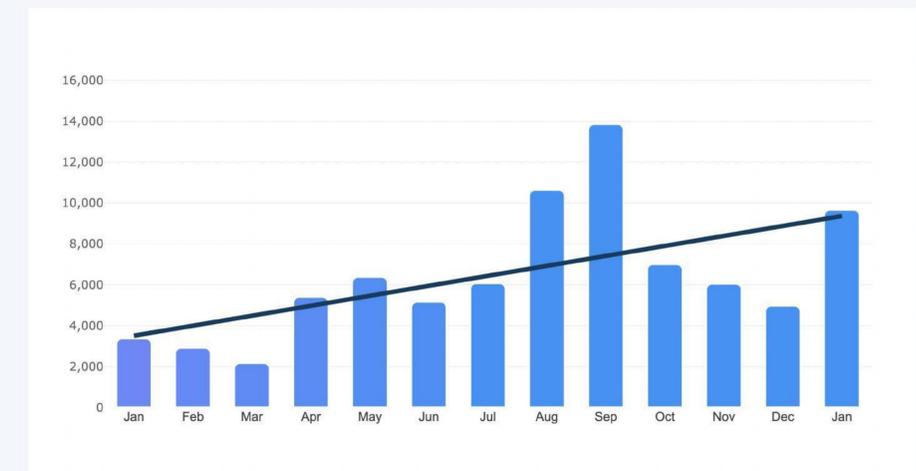
Sales to #10: 107

Percent of books that are from publishers: 77.0%

Percent of books enrolled in KU: 44.0%

Associated keywords:

Classic Literature, Literary Masterpieces, Literature Classics, Literary, Classics, Must-read, Timeless, Literary Themes, Thought-provoking, Great Reads, Literature, Fiction



Monthly Sales of Category's Top 30 Bestsellers



Category options: Books

The following categories were selected because they are the best fit for your book and show the most popularity from shoppers. This will give Amazon's system more confidence in your book, drive more sales, and get your book in front of the right type of readers. It's important to note that none of these categories are [ghost categories](#) - which is something that Amazon doesn't tell you, and should be avoided.

Recommended book categories

CATEGORY 01

Books > Literature & Fiction > Genre Fiction > War

Sales to #1: 298

Sales to #10: 102

Percent of books that are from publishers: 82.0%



Monthly Sales of Category's Top 30 Bestsellers

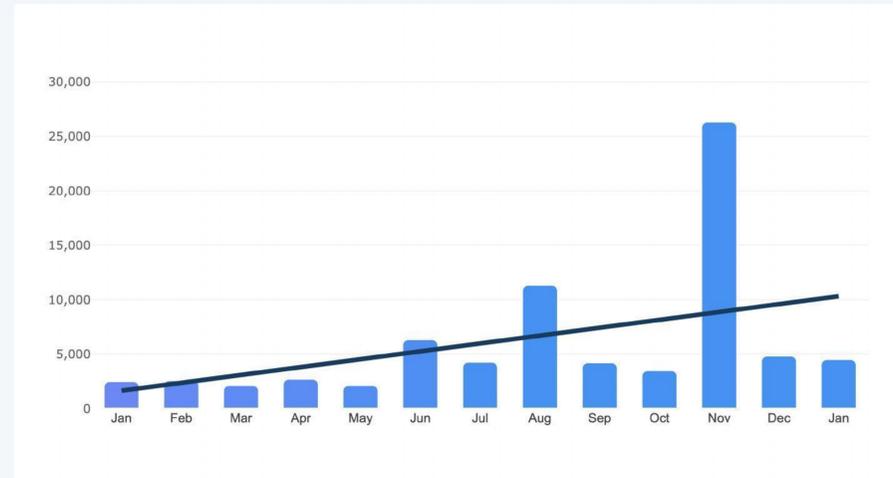
CATEGORY 02

Books > Literature & Fiction > Action & Adventure > War & Military

Sales to #1: 1,250

Sales to #10: 86

Percent of books that are from publishers: 79.0%



Monthly Sales of Category's Top 30 Bestsellers

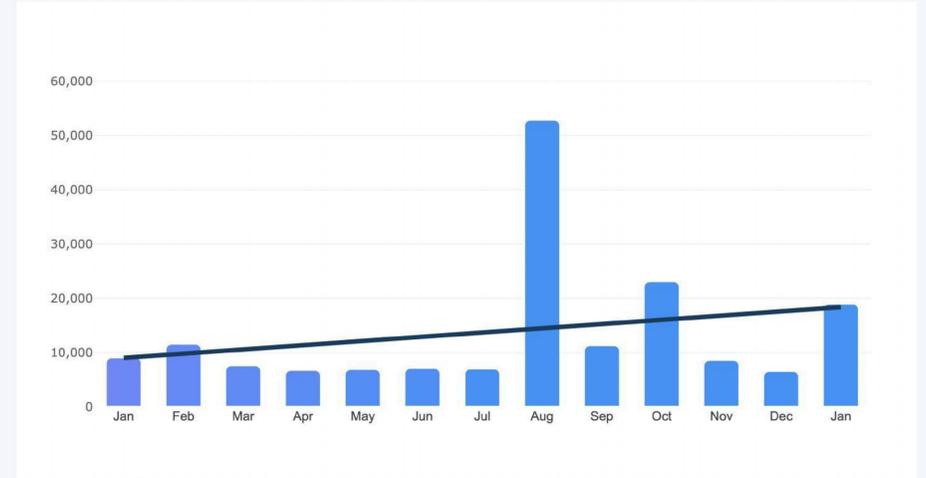
CATEGORY 03

Books > Literature & Fiction > Classics

Sales to #1: 149

Sales to #10: 190

Percent of books that are from publishers: 72.0%



Monthly Sales of Category's Top 30 Bestsellers



Other possible book categories

CATEGORY 01

Books > Literature & Fiction > Genre Fiction > Coming of Age

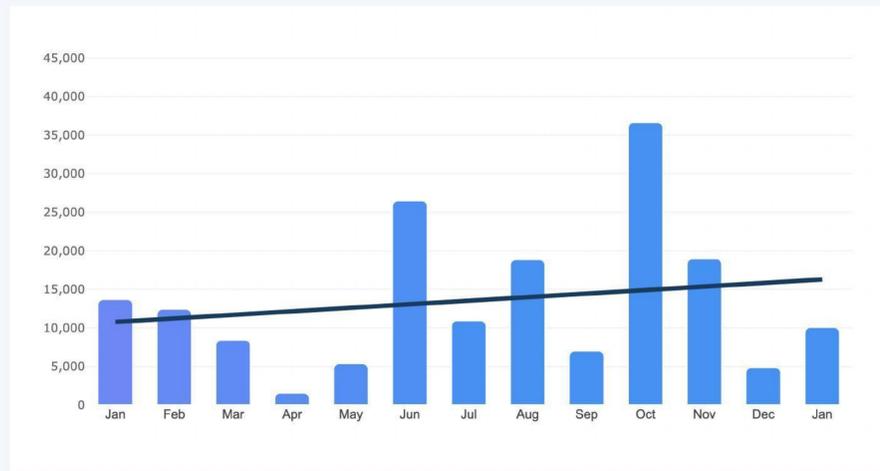
Sales to #1: 507

Sales to #10: 90

Percent of books that are from publishers: 82.0%

Associated keywords:

Coming Of Age Fiction, Self-discovery, Young Adult, Teen, Friendship, Identity, Self-reflection, Resilience, Growth, Challenges, Independence, Self-empowerment, Family, Emotions, Journey, Obstacles, Coming Of Age



Monthly Sales of Category's Top 30 Bestsellers

CATEGORY 02

Books > Literature & Fiction > Literary

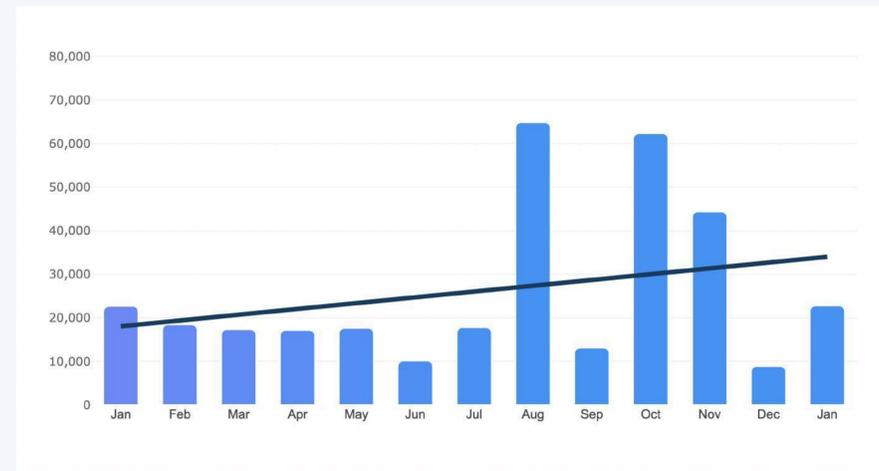
Sales to #1: 993

Sales to #10: 467

Percent of books that are from publishers: 91.0%

Associated keywords:

Literary Fiction New Releases, Best Literary Fiction, Literary Fiction, Beautifully Written, Award-winning, Contemporary, Emotional, Thought-provoking, Poignant, Compelling, Gripping, Poetic, Evocative, Atmospheric, Deep, Literature, Classic, Fiction



Monthly Sales of Category's Top 30 Bestsellers

CATEGORY 03

Books > Literature & Fiction > Genre Fiction > Historical > Military

Sales to #1: 99

Sales to #10: 82

Percent of books that are from publishers: 88.0%

Associated keywords:

Historical Fiction, Soldiers, Military, War, Battles, Leadership, Strategy, Courage, Sacrifice, Adventure, Conflict, Resilience, Historical Events, Army, Wartime, Heroism, Epic, Betrayal, Triumph, Defeat



Monthly Sales of Category's Top 30 Bestsellers

Category options: Audible

The following categories were selected because they are the best fit for your book and show the most popularity from shoppers. This will give Amazon's system more confidence in your book, drive more sales, and get your book in front of the right type of readers. It's important to note that none of these categories are [ghost categories](#) - which is something that Amazon doesn't tell you, and should be avoided.

Recommended book categories

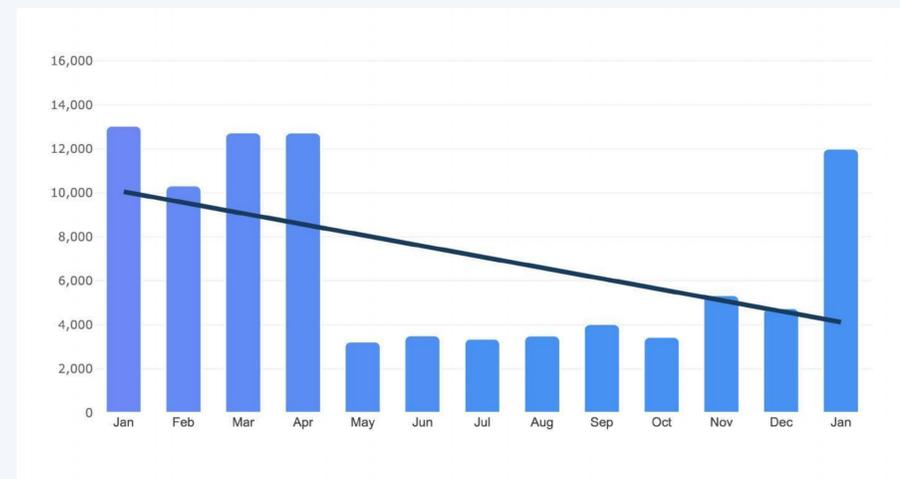
CATEGORY 01

Audible Books & Originals > Literature & Fiction > Genre Fiction > War & Military

Sales to #1: 2,000

Sales to #10: 207

Percent of books that are from publishers: 93.0%



Monthly Sales of Category's Top 30 Bestsellers

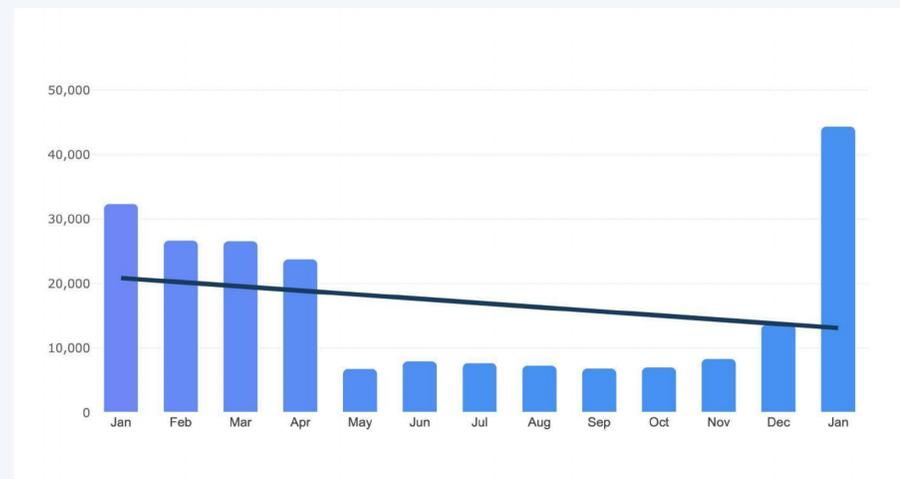
CATEGORY 02

Audible Books & Originals > Literature & Fiction > Genre Fiction > Literary Fiction

Sales to #1: 3,000

Sales to #10: 758

Percent of books that are from publishers: 95.0%



Monthly Sales of Category's Top 30 Bestsellers

CATEGORY 03

Audible Books & Originals > Literature & Fiction > Genre Fiction > Coming of Age

Sales to #1: 1,339

Sales to #10: 363

Percent of books that are from publishers: 91.0%



Monthly Sales of Category's Top 30 Bestsellers

Other possible audible categories

CATEGORY 01

Audible Books & Originals > Literature & Fiction > Genre Fiction > Psychological

Sales to #1: 1,723

Sales to #10: 437

Percent of books that are from publishers: 86.0%



Monthly Sales of Category's Top 30 Bestsellers

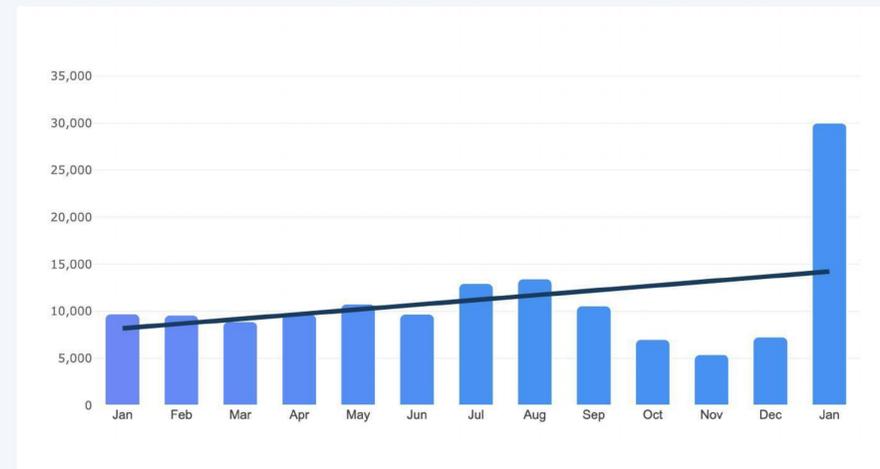
CATEGORY 02

Audible Books & Originals > Literature & Fiction > Genre Fiction > Friendship

Sales to #1: 1,923

Sales to #10: 175

Percent of books that are from publishers: 95.0%



Monthly Sales of Category's Top 30 Bestsellers

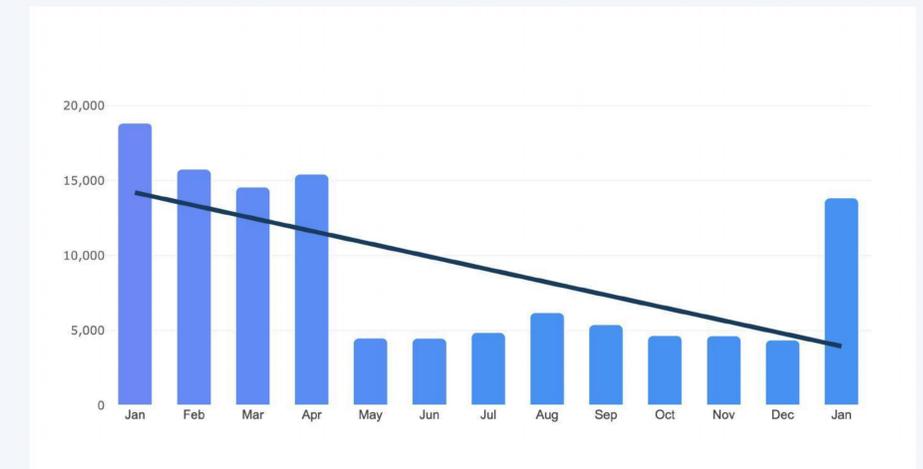
CATEGORY 03

Audible Books & Originals > Literature & Fiction > Historical Fiction > World War II

Sales to #1: 1,323

Sales to #10: 186

Percent of books that are from publishers: 95.0%



Monthly Sales of Category's Top 30 Bestsellers

Possible categories with the best chance to be a bestseller



These categories may be a stretch for your book, but if they fit, will help you get more sales on the Amazon store.

Kindle categories

Book categories

Audible categories

Teen & Young Adult > Historical Fiction > Military & Wars 

Sales to #1: 24 **Sales to #10:** 4

Keywords: Teen And Young Adult Historical Fiction, Ya Historical Fiction, Young Adult Historical Fiction, Historical Fiction Young Adult, World War Ii, World War I, War Stories, Soldiers, Military, War, Battles, Survival, American History, European History, Historical Events, Young Protagonists, Adventure, Coming Of Age, Emotional, Historical Accuracy, Action-packed, Character Development

Textbooks > Humanities > Literature > World Literature > European

Sales to #1: 10 **Sales to #10:** 2

Keywords: European Literary Movements, European Authors, European Literature, World Literature, European Poetry, Classic Literature, Literature

Literature & Fiction > Action & Adventure > War & Military 

Sales to #1: 46 **Sales to #10:** 19

Keywords: Military Fiction, Historical Fiction Thrillers, Military Thriller Series, Espionage, Post Apocalyptic, Apocalyptic Fiction, Action, Adventure, Military, Survival, Soldiers, War, Battlefield, Combat, Strategy, Sacrifice, Courage, Conflict, Resilience, Betrayal

Literature & Fiction > World Literature > German 

Sales to #1: 45 **Sales to #10:** 4

Keywords: German Authors, German Short Stories, German Literature, German Poetry, German Fairy Tales, German Philosophy, German Language, German Culture, German Folklore, German Mythology

Teen & Young Adult > Social Issues > Violence 

Sales to #1: 19 **Sales to #10:** 4

Keywords: Gang Violence, Domestic Violence, School Shootings, Anger Management, Conflict Resolution, Self-defense, Teenage Rebellion, Trauma, Revenge, Abuse, Guns, Crime, Bullying, Peer Pressure, Self-harm, Assault, Aggression, Rape Culture, Gangs, Teens, Violence, Social Issues, High School

Literature & Fiction > World Literature > European

Sales to #1: 701 **Sales to #10:** 20

Keywords: European Fiction, World Literature, European Authors, European Literature, Historical Fiction, European History, Fiction

Biggest stretch, but highest chance to be a #1 Best Seller

History > Military > Uniforms

Sales to #1: 3 **Sales to #10:** 1

Keywords: Military Uniforms, Military Insignia, Navy Uniforms, Military Fashion, Uniforms

Teen & Young Adult > Education & Reference > History > Australia & Oceania

Sales to #1: 1 **Sales to #10:** 1

Keywords: Captain James Cook, Indigenous Peoples, New Zealand, Polynesia, British Empire, Maori, Pacific Islands, Oceania, Colonization, Exploration, Indigenous Rights, Cultural Diversity, Stolen Generation, Aborigines, Australia, Migration

Teen > Literature & Fiction > Historical Fiction > Ancient Civilizations

Sales to #1: 3 **Sales to #10:** 1

Keywords: Ancient Civilizations, Historical Fiction, Ancient Egypt, Ancient Rome, Ancient Greece, Ancient Mesopotamia, Historical Fantasy, Young Adult, Coming Of Age, Ancient China, Ancient India, Ya, Teen, Historical, Adventure, Fiction, Myth, Literature

Categories you should avoid

These categories may appear suitable for your book, but should generally be avoided due to hidden limitations.

Category	WARNING	Media type
Teen & Young Adult > Literature & Fiction > Historical Fiction > General	This is a ghost category, meaning that it is hidden by Amazon, and it can't become a best seller.	Kindle
Literature & Fiction > Historical Fiction > Classics	The majority of this category contains romance books. To ensure Amazon does not think your book is a romance, we recommend avoiding this category.	Kindle
Teen & Young Adult > Historical Fiction > Europe	The majority of this category contains romance books. To ensure Amazon does not think your book is a romance, we recommend avoiding this category.	Book
History > Military > Individual Wars > Other	This is a ghost category, meaning that it is hidden by Amazon, and it can't become a best seller.	Kindle
Literature & Fiction > Historical Fiction > General	This is a ghost category, meaning that it is hidden by Amazon, and it can't become a best seller.	Book

What are ghost categories?

[Ghost categories](#) are hidden categories on Amazon that do not appear in the store's visible browse paths or search results. In other words, shoppers can't actually find them, making them effectively "invisible" or fake categories. If your book is placed in a ghost category, it cannot rank or achieve bestseller status within that category. What's more concerning is that many authors aren't aware of this issue and roughly one in every four categories on Amazon fall into this "ghost" category trap.

Subtitles and Book Descriptions

Subtitle

Not every book needs a subtitle, but when used strategically, a subtitle can be a powerful way to capture readers' attention while also signaling relevance to Amazon. Subtitles carry significant weight in how Amazon perceives and ranks your book. To help you maximize this opportunity, Novel Report has analyzed the data to uncover strong keyword phrases that both resonate with your ideal readers and increase the likelihood of Amazon surfacing your book in the right search results.

OPTION 01

A Powerful Anti-War Story of the Lost Generation

OPTION 02

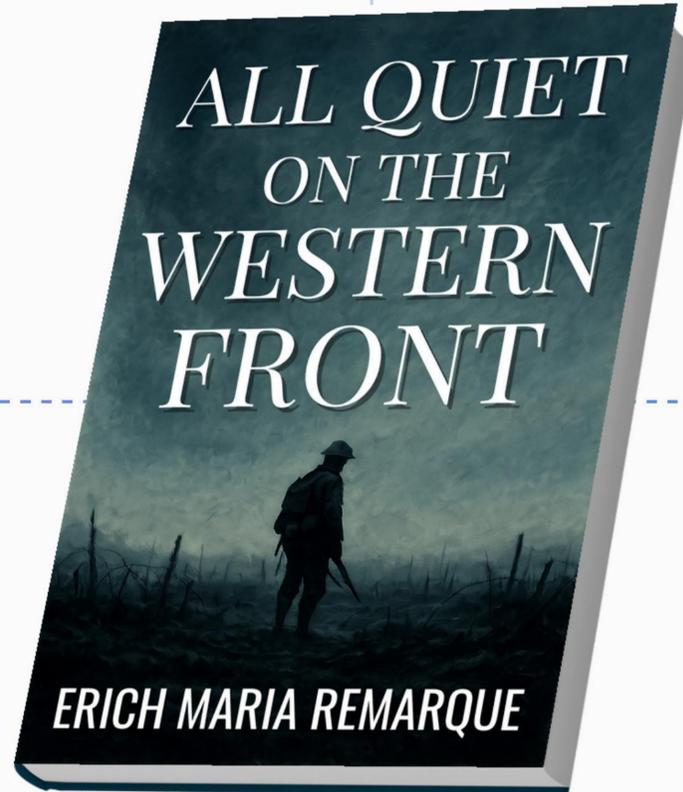
A Poignant Tale of Friendship in the Trenches of WWI

OPTION 03

One Soldier's Harrowing Journey Through War's Hell

OPTION 04

The Ultimate Story of Youth Lost on the Western Front



Recommended book description

INCLUDES A STRONG HOOK TO INCREASE ENGAGEMENT AND ATTENTION. SHOULD HELP TO DRAW THE READER IN

ENDS WITH A STRONG CTA THAT WILL HELP TO DRIVE READERS TO MAKE THE PURCHASE

DESCRIPTION 1

They marched to war as boys seeking glory. They returned as ghosts who could never come home.

When Paul and his classmates volunteer for the German army, they believe in duty, honor, and the promise of heroism. Their schoolmaster filled their heads with patriotic fervor and visions of battlefield triumph. But the trenches of World War I offer no glory, only mud, gas, endless shelling, and the systematic destruction of everything they once believed in. War strips away their youth before they can even understand what they've lost.

One by one, Paul's friends fall to bullets, bombs, and the slow grinding terror of survival. Each death chips away at his humanity until simple pleasures like food or sleep become the only things worth fighting for. When he returns home on leave, Paul discovers something even more devastating than the front: he no longer belongs to the world he left behind. The gap between those who have seen war and those who speak of it has become unbridgeable.

As the war drags on, the circle of survivors shrinks to nothing. Boys barely old enough to shave are thrown into meat grinders, replacing the dead faster than names can be learned. Paul becomes the last of his classroom friends, a hollow man waiting for an end that feels more like mercy than tragedy. On a quiet day at the front, when the reports read all quiet, his war finally ends.

This powerful anti-war classic reveals the true cost of conflict through unflinching honesty and haunting prose. Dive into this gripping historical fiction epic and get your copy today before the price changes.

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Keyword specific words to help improve reach and connect with your target audience.

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Alternative book description and back book blurb

- Genre or topic heavy terms to help Amazon feel more confident about your book.
- Keyword specific words to help improve reach and connect with your target audience.

DESCRIPTION 2

They believed the lies about glory and marched to war with pride. The trenches of the Western Front taught them the only truth that matters: war is hell.

As brutal combat strips away every illusion, Paul watches his friends fall one by one to the machinery of trench warfare. The bonds of friendship become their only anchor in a world of mud, gas, and endless death, yet even these ties are severed by the relentless grind. When he returns home on leave, he discovers he's become a stranger in a familiar land, unable to bridge the gap between those who have seen the front and those who never will.

This poignant narrative of the lost generation reveals the emotional trauma of young men used as cannon fodder in a war that destroys not just bodies but souls. A dark historical masterpiece that refuses to romanticize conflict, it stands as literature's most powerful anti-war testament.

Will anyone survive with their humanity intact? Discover why this devastating classic still resonates today. Buy your copy today before the price changes!

BACK BOOK BLURB

They marched to war as boys, fueled by patriotic fervor and dreams of glory. But in the trenches of World War I, those dreams rot alongside the bodies of their friends. What remains is mud, lice, gas, and the unbearable knowledge that the ideals they were taught are lies.

As the bombardments continue and comrades fall one by one, Paul and his classmates become strangers to the world they left behind. Home leave reveals an unbridgeable chasm between those who fight and those who never will. The older generation speaks of duty and honor while knowing nothing of the horror they've unleashed. Survival becomes the only truth, brotherhood the only meaning, and each day a small miracle that may not be repeated.

For readers who found power in *The Things They Carried* or *A Farewell to Arms*, this unflinching masterpiece strips away every romantic notion of combat. It speaks for a generation destroyed by war, even those who survived it.

The front takes everything. Some losses can never be recovered.

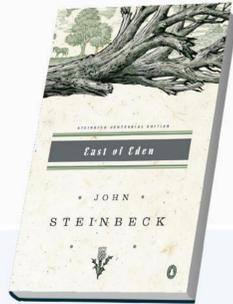


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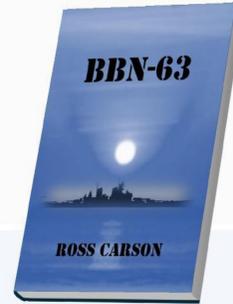
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East of Eden

John Steinbeck

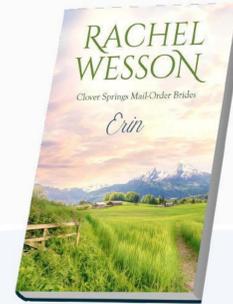
ASIN: B001BC5HXG
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BBN-63

Ross Carson

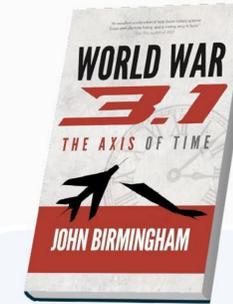
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Monthly sales: \$1,293



Erin: Clover Springs Mail Order Brides Book 9

Rachel Wesson

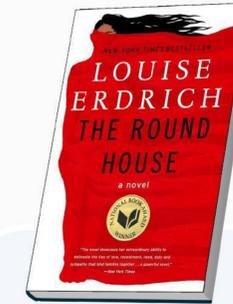
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World War 3.1: A Novel of the Axis of Time (The Axis of Time Reloaded Book

John Birmingham

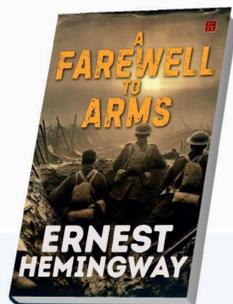
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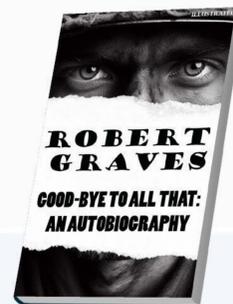
ASIN: B007HC3UF6
Monthly sales: \$1,076



A Farewell To Arms

Ernest Hemingway

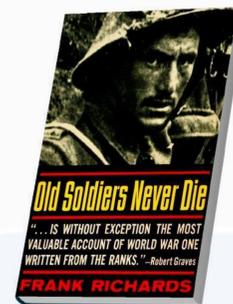
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Frank Richards

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Ted Russ

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Ernst Junger

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Things We Left Behind	Things We Left Behind Trilogy
The Covenant Of Water	Remarkably Bright Creatures
Things We Never Got Over	The Housemaid
Lessons In Chemistry	All The Light We Cannot See
Where The Crawdads Sing	The Nightingale
A Gentleman In Moscow	The Seven Husbands
Our Missing Hearts	The Island Of Missing Trees
Black Cake	The Diamond Eye
The Lost Apothecary	Sea Of Tranquility
The Things We Cannot Say	Cutting For Stone
The Tattooist Of Auschwitz	The Things Our Fathers Saw
Cloud Cuckoo Land	The Midnight Library
Station Eleven	The Light We Lost
The Paris Assignment	Beautiful World Where Are You
The Only Woman In The Room	The Devil All The Time

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